Proudly Made.... in the U.S.A.

## A PLEDGE TO OUR VALUED CUSTOMERS

Life Line vehicles are manufactured in Sumner, IA, a small rural community. Our people are proud. Proud of their Heritage, proud of their skills, proud of the product they build and proud to be American.

In these times of shrinking budgets and increasing expenses "Low Bid" sometimes becomes the only tool used in determining purchases. We at Life Line would like to explain why more goes into a vehicle than just price.

We at Life Line pledge the following to you, our customer...

Life Line will never use illegal labor. We feel the savings of illegal labor harms our Country.

Life Line will always use American Made products first if available. 84% of our parts currently come from American suppliers. We believe that foreign products dilute our economy.

**Life Line employees will always "do the right thing"** to insure vehicle reliability and performance. We will cut no corners in the name of production or profit.

**Life Line will always stand behind and warrant our product.** We believe that the strength and quality of the product can be measured not only by the length of the warranty but by the actions of the company.

The above pledge seems simple. Illegal aliens and foreign product may give a price advantage but we believe it harms our Country and we just won't be a part of it. All employees are documented and all suppliers are required to state where their product is assembled and where the parts are produced.

In this time of tight budgets and fiscal accountability one thing has been proven again and again: You get what you pay for. We believe that everyone doing their part will insure a strong and prosperous America.

We hope that this pledge will help explain why Life line may not be the cheapest but it is the best!!!

